Foreign Direct Investment

FDI SUMMIT SLOVENIA 2011

13-14 October 2011 • Ljubljana, Slovenia

EXECUTIVE-LEVEL CONFERENCE
ON FOREIGN DIRECT INVESTMENT

EXPANDING THE POTENTIAL AS A REGIONAL HUB

Get to know existing investors' experience

Grow your network of top executives and policymakers in Slovenia

Discover the country's investment opportunities and its potential to grow your business platform for the region

Organised under the patronage of the President of the Republic of Slovenia, Dr. Danilo Türk

Organised by

THE SLOVENIA TIMES

JAPTI

Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments

REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY

Programme Partner

University of Ljubljana
FACULTY OF ECONOMICS

INTERNATIONAL PLATFORM FOR DOING BUSINESS IN SOUTH-EASTERN AND CENTRAL-EASTERN EUROPE

Slovenia

- Member of EU, Eurozone, OECD and Schengen
- At the crossroads of the main European transport corridors
- Shortest connection from the Port of Koper to the Middle East and Far East

400 km Radius

- More than 45 mio consumers
- 11 countries, jointly representing more than 40% of the total GDP of the EU

PRELIMINARY PROGRAMME

Venue: Grand Hotel Union, Ljubljana

DAY 1, THURSDAY, 13 OCTOBER 2011

12.00 - 13.00
Registration + Welcome luncheon

13.15 - 13.30
Official opening of the conference
Brane Krajnik, The Slovenia Times, CEO

13.30 - 13.45
Opening address
Dr. Danilo Türk, President of the Republic of Slovenia

13.45 - 14.30
Keynote speech
What it takes to become a regional hub - Hong Kong case study

15.00 - 16.00
Panel discussion
Using the potential of Slovenia as a regional hub for the CEE and SEE markets

16.30 - 17.30
Panel discussion
The right recipe for strategic high value added FDI: a blend of R&D, production, effective logistics, marketing & sales (establishment of competence centers)

19.30 - 22.00
Special evening event
FDI Awards 2011 - organised in partnership with Ljubljana Forum
Award ceremony of the 6th annual campaign to present the best cases of foreign direct investments in Slovenia
Venue: **Ljubljana Castle**
Hosted by Zoran Janković, Mayor of Ljubljana

Additionally to the FDI Summit Slovenia programme, selected start-up companies will present their innovative business ideas to potential investors during conference breaks.

Co-organised by Start:Up Slovenia

DAY 2, FRIDAY, 14 OCTOBER 2011

9.00 - 9.45
Opening discussion - Presentation of Start-up potential of Slovenia
Creating the regional innovation and talent harbour. Can Slovenia play a role of a regional start-up hub for the South Eastern Europe?

10.15 - 11.00
Panel discussion
Findig successfull development concept of Slovenia in Global Economy - Urgent improvement in state competitiveness, quality of governance, clear definition of strategic companies/sectors, credible strategy of state withdrawal from non-strategic part of the economy, effective exploatation of geostrategic location and implementation of sustainable development strategies.

11.30 - 12.30
Panel discussion
On a hunt for development capital! How to establish effective platform for promotion and realisation of investments and development projects in increasingly volatile European and Global Economy?

12.30 - 13.15
Closing session with special keynote speaker

13.30
Closing luncheon

ABOUT THE FDI SUMMIT SLOVENIA 2011

FDI (Foreign Direct Investment) Summit Slovenia 2011 is an executive-level business conference devoted to the investment environment and opportunities in Slovenia.

Being a business networking event, it is an outstanding opportunity to make new contacts with the leading businesspeople in the region, top government officials, existing international investors in Slovenia and those interested in entering the Slovenian market and develop its business in the wider region.

WHO WILL ATTEND

- Existing investors in Slovenia
- International investors
- Private equity fund managers
- Representatives of international companies seeking new opportunities in this part of Europe
- Executives of Slovenian companies with established networks in CEE and SEE
- Financial institutions, business services for investors
- Representatives of Slovenian government
- Slovenian honorary consuls abroad
- Ambassadors and economic attachés posted in Slovenia

+386 1 520 50 85
info@fdi.si
www.fdi.si

THE ORGANISERS

THE SLOVENIA TIMES

The Slovenia Times is the leading Slovenian business monthly magazine in English.

It offers a critical, in-depth and vivid analysis of the social and economic image of Slovenia with emphasis on investment environment and opportunities that arise.

The Slovenia Times is renowned for organization of the top-level networking events for international business community. Attendees get invaluable access to business networks in Slovenia and the region.

www.sloveniatimes.com

JAPTI
Public Agency of the Republic of Slovenia for Entrepreneurship and Foreign Investments

REPUBLIC OF SLOVENIA
MINISTRY OF THE ECONOMY

INVEST SLOVENIA

Ministry of the Economy of the Republic of Slovenia and JAPTI, ministry's agency for attracting investors to the country, are the main partners of the event.
These institutions offer full service support and incentives to investors with long-term vision to establish their business in Slovenia.

www.investslovenia.org

INSTITUTIONAL PARTNERS

DESLO AHK Deutsch-Slowenische Industrie- und Handelskammer Slovensko-nemška gospodarska zbornica

AmCham Slovenia

MAIN MEDIA PARTNER

Dnevnik

MEDIA PARTNER

GLOBAL

REGISTER FOR THE SUMMIT

Registration Fee

Full Participation Fee	EUR 700

Special Offers

Early Registration (valid until 13th September 2011)	EUR 595 (15% discount)
Two or more persons from the same company	EUR 525 (25% discount)

For members of the partnering institutions (AHK, AmCham, BCCS) a further 10% discount

The above-mentioned prices do not include 20% VAT.
The participation fee includes admission to the conference lectures, 2 lunches, 1 evening event with dinner, coffee breaks, conference material and presentations, individual meeting organisation, airport transfers organization.

EXPLORE PARTNERSHIP OPPORTUNITIES

Please contact us to discuss how we can effectively position your company before, at and after the event.

FDI Summit Slovenia will enable you to effectively benchmark your business and grow your network in Slovenia and the region.

FDI Summit Slovenia
c/o The Slovenia Times
Trg MDB 12
SI-1000 Ljubljana
Slovenia

+386 (0)1 520 50 85
+386 (0)59 045 005
info@fdi.si

www.fdi.si